



AN INDIVIDUALIZED APPROACH TO DRY EYE

THE OASIS PORTFOLIO OF DRY EYE PRODUCTS ALLOWS DOCTORS TO PROVIDE PERSONALIZED TREATMENT TO PATIENTS

DRY EYE disease varies from patient to patient in regards to cause, severity, patient tolerance, and more. A patient's medical history as well as lifestyle trends, such as digital device use, can greatly influence dry eye symptoms.

As a result, there is no one-size-fits-all solution for dry eye. Physicians must tailor each treatment plan to the patient's individual needs. The portfolio offered by OASIS® provides doctors with flexibility so that they can find the optimal solution for each individual patient.

BEGIN WITH THE BEST

Alan M. Jones OD, PA, of Vision Rehabilitation Services of Florida, Inc., checks every patient for dry eye disease. If dry eye is detected, his treatment protocol always begins with a standard dry eye therapy — artificial tears. “Some patients can't use just any drop because they are allergic to the preservatives in standard over-the-counter drops,” says Dr. Jones. To avoid an allergic reaction or unpleasant sensation caused by preservatives, he prescribes OASIS TEARS®, which are formulated to provide instant relief and lasting comfort without preservatives.

Gary V. Hathcoat, OD, of Precision EyeCare Optometry in Mt Washington, Ky., takes a similar approach. Dr. Hathcoat prescribes preservative-

free OASIS TEARS® to all of his patients as part of a daily lid hygiene regimen that involves morning warm soaks and lid scrubs, and twice-daily use of OASIS TEARS®.

A TEST RUN

For patients with mild to moderate dry eye disease, treatment with OASIS TEARS® alone may relieve symptoms. However, for more severe cases, additional treatment may be necessary. “Once you start to get into the moderate to severe dry eye



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disease, OASIS TEARS® in conjunction with punctal occlusion is often the way to go,” explains Dr. Jones.

To determine whether a permanent silicone punctal plug is a good treatment option for his dry eye patients, Dr. Jones uses SOFT PLUG® Collagen Punctal Plug by OASIS® Medical as a pretest for 7 to 10 days in the lower lids. Patients monitor the progress themselves, comparing their response to the SOFT PLUG® Collagen Plugs plus OASIS® TEARS versus the drops alone. “Some of my patients don’t like it the first time I insert the SOFT PLUG® Collagen Plugs. They say their eyes tear too much, or that there wasn’t any difference between the dry eye therapy with the OASIS® TEARS alone and the collagen plugs.”

A PERFECT FIT

For those patients with positive responses to the collagen plug pretest, Dr. Jones proceeds with silicone plugs. He prefers the SOFT PLUG® Silicone Punctal Plugs by OASIS® Medical, not only because they are easy to insert, but also because they can be removed just as easily with no damage to the eye.

“I find both SOFT PLUG® Silicone Punctal Plugs and SOFT PLUG® Collagen Plugs easy to size and insert,” says Dr. Jones. “Of most importance, if the plugs aren’t working and the patient wants them taken out, I can reverse the procedure with ease. It’s one of the few surgical procedures that can be reversed without any damage to the eye. And patients really like that.”

AN ALTERNATIVE FOR SILICONE SENSITIVITIES

Although many patients have success with silicone plugs, there are some who experience sensitivities or allergic reactions to the material. For these patients, FORM FIT® Hydrogel Intra Canalicular Plugs by OASIS® Medical are a safe and equally effective alternative. The hydrogel material in the FORM FIT® Hydrogel Plug is safe and biocompatible, which addresses silicone allergies and sensitivities across a diverse patient base. “When you insert the plug into the punctum, it’s like a freeform occlusion that takes on water and expands and just fills the canal, so it goes in and expands with the tear,” says Dr. Hathcoat.

In fact, Dr. Hathcoat has had so much success with the hydrogel formula that he uses the FORM FIT® Hydrogel Plug exclusively. “This is a long-term product that solves everything from sensitivity to sizing challenges,” he says. “Best of all, it earns the trust of patients the first time around.”

A RECIPE FOR SUCCESS

From mild to moderate to severe, each dry eye disease case is as unique as the patient experiencing it, and with the OASIS® suite of dry eye products, physicians can tailor their treatment plans to best fit each patient’s individual needs. ■

RAVE REVIEWS

See what optometrists and their patients have to say about Oasis TEARS



“OASIS TEARS® is a wonderful lubricating drop to treat Dry Eye disease. Based on patient feedback, patients feel that the OASIS TEARS® last 4-5 times longer than other over-the-counter artificial tears.”

– Jason A. Sifrit, OD, FAAO

Cascade Vision Center, Renton, Wash.

“I have Sjögrens and dry eyes are one of the symptoms. I literally had dry patches on my eyes. I needed to have a product I could depend on to keep them hydrated and stop that gritty, itchy feeling. I know it may sound cliché, but it’s true — my eyes are the desert and you are my oasis! I’ve tried so many products. Not anymore. I’ve found a product that not only feels good when I put it in, but continues to feel good. I was so frustrated, but not anymore. Thank you, OASIS TEARS®!”

– Charlene D., New Jersey

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